



Build a Lucrative Wireless ISP Business with Proxim!

Starter Kit and Subscriber Unit Bundles with Tsunami MP.11 Model 2454-R

Strong demand continues for more access to broadband Internet service in rural and urban areas not being served by incumbent ISPs. You can step up to this demand by becoming a new wireless ISP instead of a traditional one. Wireless technology is faster, more cost-effective and flexible.

We're offering a single, convenient bundle that contains one base subscriber unit, 6 subscriber units along with power cords and accessories for a small wireless installation. And to jump-start your learning, Proxim is offering an educational kit with case studies, white papers, presentation and brochures about WISP applications.

Take advantage of the WISP Starter Kit and Subscriber Unit Bundles – contact your Proxim distributor today! Program valid until December 31, 2005*

Six steps to becoming a WISP:

1. Secure funding
2. Gain right of access to broadcast locations
3. Market the service
4. Estimate the number of subscribers
5. Plan for back-end capacity
6. Sign up for a Proxim WISP Starter Kit and informational primer

Soft Bundle Offer	Description	Bundled List Price	
2454-R Starter Kit Complete kit to start your WISP business! <i>*Only 1 Starter Kit per WISP partner</i>	Model 2454-R Starter Kit component details: <ul style="list-style-type: none"> • One 2454-BSUR-xx: Tsunami MP.11 Model 2454-R Base Station Unit with Type-N Connector** • Six 2454-SUR-xx: Tsunami MP.11 Model 2454-R Subscriber Unit with Integrated 18-dbi Antenna** • One 2400-SA60-14: 14-dBi Sector Antenna - St-N Female - 2.4 GHz - 60 degrees • One 69828: 6 ft Low Loss Antenna Cable St-N - Male-Male LMR 600 	\$7,000	Savings up to 30%
2454-R Subscriber Unit 10 pack Subscriber Unit discount bundles	<ul style="list-style-type: none"> • Ten 2454-SUR-xx: Tsunami MP.11 Model 2454-R Subscriber Unit with Integrated 18-dbi Antenna** 	\$9,000	Savings up to 25%
	<ul style="list-style-type: none"> • Ten 2454-SUA-xx: Tsunami MP.11 Model 2454-R Subscriber Unit with Type-N Connector *** 	\$7,500	
2454-R Subscriber Unit 100 pack Subscriber Unit discount bundles	<ul style="list-style-type: none"> • One hundred 2454-SUR-xx: Tsunami MP.11 Model 2454-R Subscriber Unit with Integrated 18-dbi Antenna** 	\$85,000	Savings up to 30%
	<ul style="list-style-type: none"> • One hundred 2454-SUA-xx: Tsunami MP.11 Model 2454-R Subscriber Unit with Type-N Connector*** 	\$70,000	
2454-R Subscriber Unit 1000 pack Subscriber Unit discount bundles	<ul style="list-style-type: none"> • One thousand 2454-SUR-xx: Tsunami MP.11 Model 2454-R Subscriber Unit with Integrated 18-dbi Antenna** 	\$730,000	Savings up to 40%
	<ul style="list-style-type: none"> • One thousand 2454-SUA-xx: Tsunami MP.11 Model 2454-R Subscriber Unit with Type-N Connector*** 	\$600,000	

* Program period: now – 12/31/05

** Each unit ships with one PoE injector, wall/pole mounting brackets, one RJ-11 to RS-232 adaptor, one weather-proof Ethernet port cover, and one country specific power cord (options below)

-xx stands for:
 "US-WORLD" for US, Canada, Mexico
 "BR" for Brazil
 "EU" for all EU countries
 "UK" for United Kingdom, Hong Kong
 "AU" for Australia, New Zealand
 "CN" for China
 "SK" for South Korea

*** Requires a separate antenna purchase